

## Prosci® Change Management Certification Program

The Prosci® Change Management Certification Program uses Prosci®'s research-based change management methodology and tools to drive successful outcomes by focusing on the people side of change.

At the end of the program participants are certified in the Prosci® Change Management Methodology and are able to lead their organizations successfully through incremental and radical changes - building and customizing a change management strategy and change management plans for communications, sponsorship, coaching and training which target individual transitions to achieve desired business results.

### Target Group:

- Project Managers
  - Program Managers
  - Members of Project Teams
  - Line Managers
  - Change Managers and
  - Members of Change Management Teams
- who
- shall participate in Change Projects or lead them
  - will build-up Change Management competence in their companies

### Prerequisites:

- The training takes place in English or German. Business-level fluency in the English or German language is therefore recommended.

### Learning targets:

- Certification according to the Prosci® Change Management Methodology
- Ability to lead incremental or full Change Projects
- Ability to develop a Change Strategy and Plan

### Price (plus VAT):

Regular price: 2,840.- €

### Duration:

3 days

### Booking and Schedule:

[www.tiba-business-school.de](http://www.tiba-business-school.de)

Status: 09/2015 (We reserve the right to apply changes in order to continuously improve quality)

### Contents of the Certification Program

- Concepts of Change: Theories and Perspectives, Connecting Change Management to Business Results, Research Foundation, Concepts of Change
- Change Management Process: Prosci® ADKAR® Model, Prosci® 3-Phase Change Management Process
- Preparing for Change: Define Your Change Management Strategy, Prepare Your Change Management Team, Develop Your Sponsor Model
- Managing Change: Develop Change Management Plans, Take Action and Implement Plans
- Reinforcing Change: Collect and Analyze Feedback, Diagnose Gaps and Manage Resistance, Implement Corrective Action and Celebrate Successes

### Services

- 3 day seminar incl. catering
- Course documentation (Tool Kit and Presentation)
- Prosci® Book Collection
- Prosci® Tool Kit License (worth 900.- USD)

### Your benefit

- Successful Change Projects in your company based on the Prosci® Method
- Implementation of a Change Management Culture within your Company
- Ability to lead mid-size or big Change Projects

### Tiba Business School GmbH

Elsenheimerstr. 47

80687 Munich

Phone +49 89 / 893161-26

[business-school@tiba.de](mailto:business-school@tiba.de)

[www.tiba-business-school.de](http://www.tiba-business-school.de)

**Your contact partner**

**Till H. Balsler**  
Managing Director

